



Position Statement

May 2, 2011

Approved May 2, 2011 Board Meeting

Medical Esthetician Disclaimer

The term "Medical Esthetician" was reviewed at by the Minnesota Board of Cosmetologist Examiners at the May 2, 2011 Public Board Meeting.

An "esthetician" is any person who, for compensation, performs personal services for the cosmetic care of the skin only (Minnesota Statute 155A.23, Subd 5.). For further information regarding the definition of cosmetology or advertising, see Minnesota Statute 155A.23, Subd 3, and Minnesota Rule 2105.0110.

Medical Esthetician Disclaimer

The Board has recently received inquiries regarding "medical estheticians." Please be advised that the state of Minnesota does not have a "medical esthetician" license. The Board only issues a general "esthetician" license to our licensees as defined above. Although some estheticians may practice in specific areas of esthetics, the Board does not license individuals in any specialty area.

The Board is concerned that the use of the term "medical esthetician" may be misleading, inaccurate, and deceptive to the public and specifically those receiving services. Specifically, consumers may be misled to believe that a "medical esthetician" has some type of advance medical training that has been licensed, registered, or sanctioned by the state of Minnesota or that the licensee has been authorized by the state to perform some type of medical service.

Due to the potential for the public confusion and concern for public safety, the Board would like to caution all licensees to monitor their advertising to ensure that they are fully and accurately disclosing their license status with the Board. Estheticians using misleading or inaccurate terms in any advertising may be subject to discipline under section 155A.33.

The Board would also like to caution Minnesota consumers to ask their esthetician if they have any questions about an esthetic service or the esthetician's qualifications. You may check the type of license and the license status of any Minnesota cosmetologist, manicurist or esthetician on the Board's website at www.bceboard.state.mn.us.